

MARIJUANA MANAGEMENT SYMPOSIUM 2016

October 27 & 28 • Colorado Convention Center

AGENDA

THURSDAY, OCTOBER 27

8:00-9:00am

Concourse F, near the
300/400 hallways

SYMPOSIUM CHECK-IN

Enter on 14th Street near the Blue Bear and proceed to the registration tables on Concourse F near the 300/400 Hallway. All participants must show their AXS symposium ticket upon check-in (either on a mobile device or a printed copy). Tickets will be exchanged for a symposium credential.

9:00-9:15am

Rooms 401-404

WELCOME MESSAGE: DENVER MAYOR MICHAEL B. HANCOCK

Video: Mayor Hancock welcomes the conference to Denver.

9:15-10:15am

Rooms 401-404

CITY & STATE: THREE YEARS IN

Denver's Executive Director of Marijuana Policy, Ashley Kilroy, and Colorado's Director of Marijuana Coordination, Andrew Freedman, will bring us up to speed on what has changed – and what hasn't – in the last year, what new issues and challenges have arisen, and where we're headed as the city and the state remain on the leading edge of marijuana management.

Ashley Kilroy Executive Director, Denver Office of Marijuana Policy

Andrew Freedman Director of Marijuana Coordination, Colorado Governor's Office

10:15-10:30am

BREAK

Coffee, snacks and other refreshments.

10:30am-12:00pm

Rooms 401-404

COLORADO ROUNDTABLE: WHAT'S HAPPENING AROUND THE CENTENNIAL STATE

Pueblo County Commissioner Sal Pace, Breckenridge Tourism Office CEO Lucy Kay and the Deputy Senior Director of Enforcement of the Colorado Department of Revenue join Ashley Kilroy for a look around the state of Colorado. The group will discuss impacts on communities large and small, effects on their image and culture, cannabis tourism, successes, challenges and lessons learned.

Ashley Kilroy Executive Director, Denver Office of Marijuana Policy

Sal Pace Commissioner, Pueblo County

Lucy Kay CEO & President, Breckenridge Tourism Office

Lewis Koski Deputy Senior Director of Enforcement, Colorado Department of Revenue

12:00-1:00pm

Rooms 401-404

LUNCH BREAK + PRESENTATION ON DUTCH CANNABIS POLICY

Pick up a box lunch (provided to all conference attendees) and hear a European perspective on marijuana regulation from the Netherlands' Legal Advisor on Safety & Governance.

Wendy Opperman Legal Advisor on Safety & Governance, Netherlands Ministry of Security & Justice



1:00-2:30pm

CONCURRENT BREAKOUT SESSIONS I

Rooms 405-407

COMMUNITY HEALTH & SAFETY

This panel of environmental health, legal and community experts will discuss pesticides, recalls, food safety, odors, pot clubs, clean indoor air laws and other community health issues.

Danica Lee *Public Health Inspections Division Director, Denver Environmental Health*

Erik Vidstrand *Program Specialist, Multnomah County*

Marley Bordovsky *Assistant Section Director, Denver City Attorney's Office*

Anshul Bagga *Assistant City Attorney, Denver City Attorney's Office*

Celia Vanderloop *Environmental Projects Manager, North Denver Cornerstone Collaborative*

Rooms 301-303

MEASURING THE IMPACTS

Denver's Marijuana Management Analyst, Netia Ingram, will be joined by experts from the State of Oregon, the Marijuana Policy Group and Denver Health to talk about early findings on the impact of marijuana legalization on public health, crime, the environment, and the economy, and the importance of gathering all this complicated data.

Netia Ingram *Management Analyst, Denver Office of Marijuana Policy*

Steven Fiala *Senior Research Analyst, Oregon Health Authority*

Kathryn DeYoung *Epidemiologist, Denver Health*

Adam Orens *Founding Partner, Marijuana Policy Group*

2:30-2:45pm

BREAK

Coffee, snacks and other refreshments.

2:45-4:15pm

CONCURRENT BREAKOUT SESSIONS II

Rooms 405-407

LAW ENFORCEMENT & PUBLIC SAFETY

Hear from Denver Police Cmdr. James Henning, Aurora Police Sgt. Scott Pendleton and former Erie Police Chief Marco Vasquez about law enforcement issues with licensed and non-licensed marijuana facilities, diversion and the black market, home grows, public consumption, cannabis events, and the training of law enforcement officers.

James Henning *Commander, Denver Police Department*

Scott Pendleton *Sergeant, Aurora Police Department*

Marco Vasquez *Chief of Police (Retired)*

Rooms 301-303

COMMUNICATIONS & OUTREACH

Hear from Denver's Citywide Communications Advisor, Dan Rowland, and other outreach and media experts presenting about effective marketing campaigns for safe driving and talking to youth about marijuana, as well as industry outreach, media and constituent relations, intergovernmental communications, and other topics.

Dan Rowland *Communications Advisor, City and County of Denver*

Mark Pettinger *Recreational Marijuana Program Spokesman, Oregon Liquor Control Commission*

Ali Maffey *Policy & Communication Unit Supervisor, Colorado Department of Public Health & Environment*

Sam Cole *Traffic Safety Communications Manager, Colorado Department of Transportation*

4:15-6:00pm

DAY 1 WRAP-UP: RECEPTION & MEET THE PANELISTS

- Heavy hors d'oeuvres, refreshments, cash bar and live music!
- Chat with the subject-matter experts, meet your fellow attendees and make plans for dinner.

FRIDAY, OCTOBER 28

8:30-10:00am

Rooms 401-404

NATIONAL ROUNDTABLE: WHAT'S HAPPENING IN OTHER CITIES

Ashley Kilroy is joined by her counterparts in Seattle, Portland and Anchorage to give an overview of marijuana regulations and enforcement models in the major cities of each of the four states with legal, recreational marijuana. They'll discuss the key issues and challenges facing their cities, successes, lessons learned and best practices.

Ashley Kilroy Executive Director, Denver Office of Marijuana Policy

David Mendoza Policy Advisor, City of Seattle

Victor Salinas Marijuana Policy Program Coordinator, City of Portland

Erika McConnell Marijuana Coordinator, Municipality of Anchorage

10:00-10:15am

BREAK

Coffee, snacks and other refreshments.

10:15-11:45am

CONCURRENT BREAKOUT SESSIONS III

Rooms 405-407

INSPECTIONS & COMPLIANCE

Representatives from Denver's Excise & Licenses, Environmental Health, Police and Fire departments and the State of Colorado Marijuana Enforcement Division will discuss new issues, best practices and lessons learned from the inspections process, including inspector cross-training and safety.

Bryan Fife Program Administrator, Denver Office of Marijuana Policy

Kara Lavaux Public Health Investigator, Denver Environmental Health

David Miller Chief, Colorado Marijuana Enforcement Division

Mark Rudolph Technician, Denver Fire Department

Nicole Skoumal Operations Supervisor, Denver Fire Department

Anthony Arneach Business License Inspector, Denver Excise & Licenses

Brian Snow Paralegal, Denver City Attorney's Office

Paul Streate Detective, Denver Police Department

Rooms 301-303

SUSTAINABILITY

Denver's Sustainability Advisor will be joined by experts from the Colorado Department of Public Health & Environment, Boulder County and the State of Oregon to discuss energy efficiency, water usage, waste management and other sustainability issues within the marijuana industry.

Emily Backus Sustainability Advisor, Denver Environmental Health

Roberta Smith Occupational Health Program Manager, Colorado Department of Public Health & Environment

Ron Flax Sustainability Examiner, Boulder County

Amanda Borup Policy Analyst, Oregon Liquor Control Commission

11:45-1:15pm

LUNCH BREAK

Lunch is not provided on Friday. Please use this time to explore and enjoy the [great options in downtown Denver](#).



1:15-2:45pm

Rooms 405-407

CONCURRENT BREAKOUT SESSIONS IV

LICENSING, LEGAL & LAND USE

Learn about changing on the fly, and how to deal with quickly evolving licensing regulations from Executive Director Stacie Loucks and her colleagues from the City Attorney's Office, Community Planning & Development, and Seattle and Portland. The session will cover recent legislative changes and how changing regulations are managed from a licensing, legal and land use perspective.

Stacie Loucks Executive Director, Denver Excise & Licenses
Victor Salinas Marijuana Policy Program Coordinator, City of Portland
Cherie MacLeod Marijuana Implementation Coordinator, City of Seattle
Jill Jennings-Golich Deputy Director, Denver Community Planning & Development
Tina Axelrad Zoning Administrator, Denver Community Planning & Development
Reggie Nubine Assistant City Attorney, Denver City Attorney's Office
Rebekah Watada Assistant City Attorney, Denver City Attorney's Office

Rooms 301-303

YOUTH PREVENTION & EDUCATION

Representatives from the State of Colorado's Department of Public Health & Environment and Denver's offices of Marijuana Policy and Behavioral Health are joined by Denver Public School and the Mi Casa Resource Center to discuss their grant programs and efforts on youth education and prevention, and intervention and diversion.

Molly Duplechian Deputy Director, Denver Office of Marijuana Policy
Ali Maffey Policy & Communication Unit Supervisor, Colorado Department of Public Health & Environment
Daniel Read Senior Research Analyst, Denver Public Schools
Lauren Brown Manager of Out-of-School-Time Programs, Mi Casa Resource Center
Reggie Huerter Executive Director, Denver Office of Behavioral Health Strategies
Ed Charleson Program Administrator, Denver Office of Behavioral Health Strategies

2:45-3:00pm

BREAK

Coffee, snacks and other refreshments.

3:00-4:30pm

Rooms 405-407

CONCURRENT BREAKOUT SESSIONS V

FINANCIAL & ECONOMIC IMPACTS + EMPLOYEE SAFETY

Learn about how Denver collects and spends marijuana revenues, receive an economic development perspective from Denver's City Economist and hear about issues related to banking, tax collection and auditing, and employee safety.

Molly Duplechian Deputy Director, Denver Office of Marijuana Policy
Stephanie Adams Budget Director, Denver Department of Finance
Sharon Davis Safety & Industrial Hygiene Administrator, Denver Department of Finance
Bob Dent Tax Collections Manager, Denver Department of Finance
Don Korte Tax Audit Manager, Denver Department of Finance
Jeff Romine Chief Economist, Denver Office of Economic Development

Rooms 301-303

BUILDING & FIRE: PERMITTING & SAFETY ISSUES

Hear from Denver Fire and Community Planning & Development department experts on such topics as inspections, permitting, zoning, land use, extractions, hazardous materials, and applying fire and building codes to marijuana facilities.

Jeremy Vigil Fire Prevention Division Assistant Chief, Denver Fire Department
Brian Lukus Fire Protection Engineer, Denver Fire Department
Nicole Skoumal Operations Supervisor, Denver Fire Department
Eric Browning Engineer & Architecture Supervisor, Denver Community Planning & Development
Tony Ramirez Electrical Inspector, Denver Community Planning & Development